

Storyboard A

This storyboard shows how blockchain can be used to help small businesses.

Panel 1:

NARRATOR: Phil builds custom bicycles in Italy. Nancy in Ohio, orders a bike from him.

ACTION: Phil works in his shop. Nancy rides, stops, and orders a bike by phone.



Panel 2:

NARRATOR: Phil works with an internal app to model the optimal bike for Nancy.

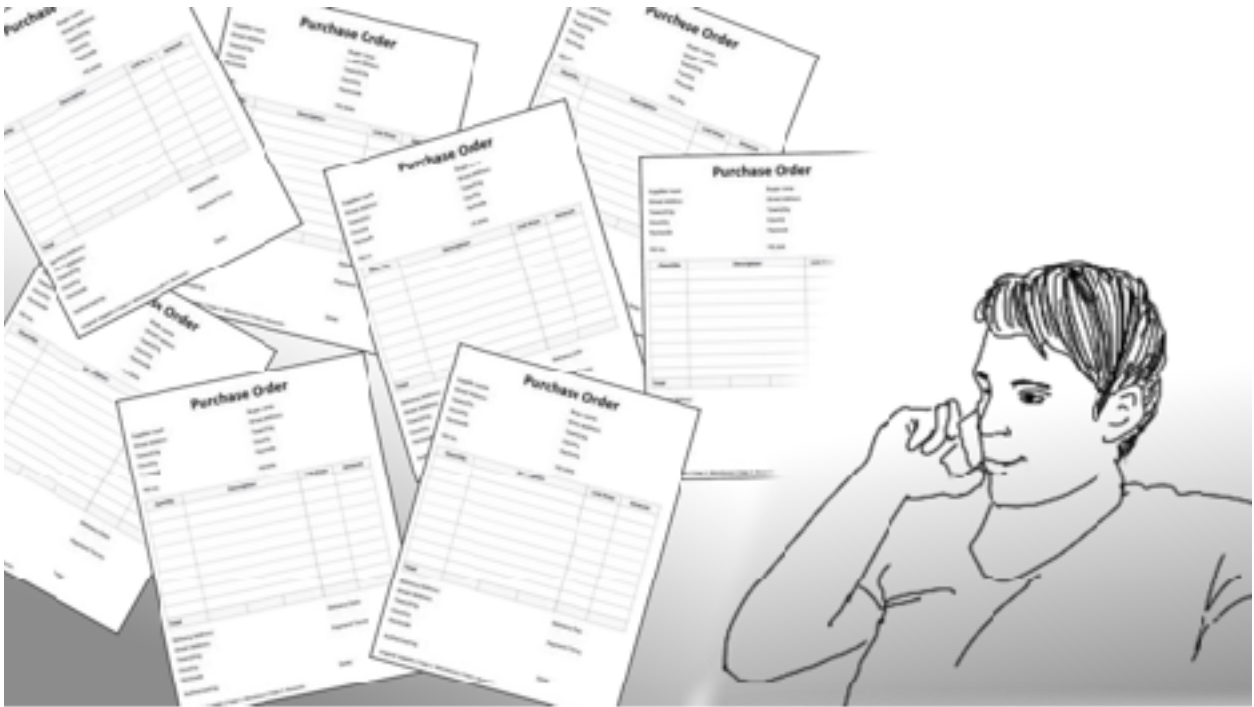
ACTION: Phil works on a computer. Robotic arm moves and cuts parts.



Panel 3:

NARRATOR: Phil works with suppliers and a community of other makers while his computer negotiates for parts and contracts across borders.

ACTION: Contracts, purchase orders, and such move by. Phil talks on phone.



Panel 4:

NARRATOR: Phil has customized his main business computer to manage delivery of parts so he can get bicycles done in time without having too many expensive parts sitting around and maybe getting lost.

ACTION: Parts rotate and slide in and out of view.



Panel 5:

NARRATOR: Any small, artisanal business like Phil's bicycle shop can benefit, like bookstores, sculpture, crafts, 3D printing, jewelry, clothing, and such. Or even online movies, sign making, small specialty farms, specialty foods and beverages, or flowers. We are at the beginning of a new revolution which promises to make it possible for a worldwide decentralized community to finally become the dominant force for future economic growth.

ACTION: Video clips of various businesses are shown in diagonal slices of the screen. They slide into view from the left and out of view to the right.

