

**Summary** VIDEO PRODUCTION – Firefly USB Light

**Version** 1.0

**Description**

## REVISION HISTORY

Date	Version	Notes	Author
06.03.2013	1.0	Initial Document	Mark Martino

## CONTENT

Frame	VO Content	Visuals	Notes
1		Opening AT&T logo	
2	HI – I'M RACHEL, AND THIS IS THE FIREFLY USB LIGHT.  IT CAN LIGHT A TENT, A DARK CORNER IN YOUR GARAGE, OR A GADGET THAT NEEDS FIXING.  LET'S TAKE A CLOSER LOOK.	Wide	
3	ADJUST ITS BENDABLE SHAFT TO ANY ANGLE.  CONVERT FROM A TASK LIGHT TO A FLOOD LIGHT WITH ITS REMOVABLE COVER.	CU – BEND device shaft – LIGHT CHANGES ANGLE ON BG  CU – REMOVE device cover – LIGHT CHANGES FROM SPOT TO FLOOD	
4	GET POWER FROM ANY USB SOURCE –  LIKE THE GOAL ZERO SWITCH 8 RECHARGER -  OR THE GUIDE 10 PLUS RECHARGER.	CU – PLUG USB cable into laptop  CU – PLUG USB cable into Switch 8  CU – PLUG USB cable into Guide 10	
5	WHETHER YOU'RE CAMPING IN THE BACKCOUNTRY OR SEARCHING FOR A MISSING SCREWDRIVER IN THE GARAGE, LET THE FIREFLY LIGHT YOUR WAY.	WIDE TO RACHEL	
6	THE FIREFLY USB LIGHT FROM GOAL ZERO – LIGHT WHERE YOU NEED IT - WHEN YOU NEED IT.	Wide	
7	I'M RACHEL WITH AT&T AND THANK YOU FOR WATCHING.	Wide	
8		Closing AT&T logo.	