



Summary VIDEO PRODUCTION - Nokia Lumia 2520 tablet.

Version 1.0

REVISION HISTORY

Date	Version	Notes	Author
10/29/2013	1.0	Initial Document	Mark Martino



CONTENT

Frame	VO Content	Visuals	Notes
1		Opening logo	
2	HI – I'M RACHEL – AND THIS IS THE NOKIA LUMIA 2520 TABLET,	Wide	
3	DESIGNED TO HELP YOU DO MORE ON THE GO. MORE WORK AND MORE FUN. EITHER WAY, YOU'LL GET AMAZING READABILITY AND STUNNING VIDEO PLAYBACK, OUTDOORS AND INDOORS, WITH THE 10.1 INCH FULL HD DISPLAY.	CU of DEVICE CU on DEVICE display	
4	AND YOU'LL GET FAST EMAIL, BROWSING, AND WORK ACCESS WITH THE POWERFUL 2.2 GIGAHERTZ QUAD-CORE PROCESSOR.	B roll of emailing, browsing, and work access activities	
5	THE LUMIA 2520 COMES PRELOADED WITH FREE MICROSOFT OFFICE AND OUTLOOK AND SKYDRIVE CLOUD STORAGE.	CU on DEVICE display showing MS Office and Outlook	
6	MULTITASKING WITH THEM IS A SNAP WITH THE SPLIT SCREEN VIEW.	CU on DEVICE display showing split screen	
7	THE LUMIA 2520 ALSO COMES WITH NOKIA STORYTELLER – DISPLAY YOUR PHOTOS AND VIDEOS AS STORIES WITH A TIMELINE AND INTERACTIVE MAP.	CU on DEVICE display showing Nokia Storyteller	
8	NOKIA MUSIC – STREAM FREE MUSIC WITH NO SIGN UP, NO SUBSCRIPTION, AND NO ADS.	CU on DEVICE display showing Nokia Music	
9	AND NOKIA MAPS - NAVIGATE WITH EASE AND CONFIDENCE.	CU on DEVICE display showing Nokia Maps	
10	WITH ALL THAT, FAST CHARGING, AND 4G LTE, THE NOKIA LUMIA 2520 KEEPS YOU CONNECTED TO DO MORE ON THE GO. I'M RACHEL. THANK YOU FOR WATCHING.	Wide	
11		Closing logo.	