

Summary VIDEO PRODUCTION CONTENT MANAGER – Switch 8 Recharger

Version 1.0

Description

REVISION HISTORY

Date	Version	Notes	Author
06.03.2013	1.0	Initial Document	Mark Martino

CONTENT

Frame	VO Content	Visuals	Notes
1		Opening AT&T logo	
2	HI – I'M RACHEL, AND THIS IS THE SWITCH 8 USB RECHARGER. IT'S PORTABLE, LIGHTWEIGHT AND RECHARGES PHONES, CAMERAS...ALL KINDS OF USB GEAR. LET'S TAKE A CLOSER LOOK.	Wide	
3	KEEP YOUR PHONE CHARGED BY PLUGGING THE SWITCH 8 INTO YOUR PHONE'S USB CONNECTOR. THE SWITCH 8 RECHARGES A DEAD PHONE IN AN HOUR.	CU - PLUG Switch 8 into phone USB CU - DEAD PHONE with Switch 8 plugged in TURNS ON	
4	CHARGE UP THE SWITCH 8 BY PLUGGING IT INTO A USB WALL ADAPTER – YOUR COMPUTER'S USB PORT – OR THE GOAL ZERO NOMAD 7 SOLAR PANEL. LEDS SHOW YOU THE CHARGE LEVEL. IN FOUR HOURS, IT'S READY TO GO.	CU - PLUG Switch 8 into a USB wall adapter plugged into an outlet CU - PLUG Switch 8 into computer's USB port CU - PLUG Switch 8 into Nomad 7 CU - LIGHT Switch 8 LEDs in sequence	
5	PORTABLE, RELIABLE POWER FOR OUTDOOR SPORTS, INDOOR WORK, OR BACKUP DURING POWER OUTAGES. AND NO MORE HUNTING FOR POWER OUTLETS AT THE AIRPORT.	WIDE TO RACHEL	
6	KEEP YOUR LIFE POWERED UP WITH THE GOAL ZERO SWITCH 8 RECHARGER.	Wide	

Frame	VO Content	Visuals	Notes
7	I'M RACHEL WITH AT&T AND THANK YOU FOR WATCHING.	Wide	
8		Closing AT&T logo.	